



# John North

CEO of Evolve Systems Group

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Evolvepreneur.app CEO & Founder

7 x #1 Amazon International, *Wall Street Journal* & *USA Today* Best-Selling Author

Producer of Healthy Heart Network TV Show

Producer of Genuinely You TV Show

Strategic Marketer

Book Publisher

### Suggested Interview Topics:

- Beating big tech
- Eliminate the tech stack
- Publishing a book in as little as 90 days
- Secrets to entrepreneurial success

### John's Personal Mission

Create the platform of the future, where entrepreneurs are in full control of their destiny.

### John's Accomplishments

- Over 30 years in business and online marketing
- Over 25 million worth of sales for himself and clients in 30 years
- Written 7 #1 Best Selling business books
- Published or been involved in over 1,500 books
- Took over failing accounting software distribution company and turned them into #2 distributor in the world in 3 years
- Built a new software platform from ground up
- Won Australia Day Award for his shire back in 1984
- Worked as an ambulance officer
- Was part of the state emergency service
- Was policeman for his town for 2 days

### John's Background

John's 30+ year background in accounting, banking, finance, marketing, and software uniquely positions him to see what entrepreneurs need to be massively successful in today's competitive market and how to future proof yourself.

John is passionate about helping business owners become smarter and more strategic with their marketing efforts. He constantly pushes the envelope of what's possible in this modern era, and is widely regarded among his peers as very innovative and highly creative in his approach.

He is a serial entrepreneur who has created many products and services designed to empower the business owner, including **Evolvepreneur.app**, **Evolvepreneur.club**, and **Evolve Global Publishing**.

His SaaS company, **Evolvepreneur.app**, is a new revolution in community-based learning and eCommerce marketing solutions.

## As Featured On:

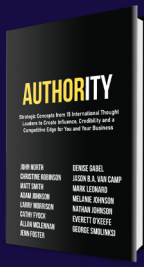


iBooks



# John's Books

## 7 International Best-Selling Books



In this book, you will find the collective wisdom of 15 international thought leaders, scattered across three continents and multiple industries, as they share their best strategies for building influence and authority.

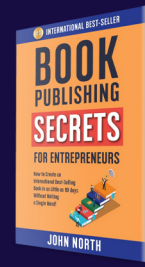
[authoritythebook.com](http://authoritythebook.com)



Do you want simple and effective ways to get started that don't cost a fortune in time or money?

This new book reveals how to create specific strategies to build your list, make offers and connect with your best buyers.

[startupsecretsbook.com](http://startupsecretsbook.com)



Publishing a book is one of the most powerful ways to gain authority in your industry. It's the ultimate marketing strategy that sells itself! And with these **5 Book Publishing Secrets**, getting your book written, published, and into the hands of as many people as possible has never been easier



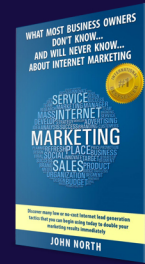
It's my belief that success isn't just about making money. Most people start a business for the freedom they expect it to give them.

However, many entrepreneurs are making the same mistakes year after year. Learn what those are and how to avoid them!



Everything you've ever learned about generating leads and growing your business is wrong. Everything you've ever heard, everything you've ever tried, and everything you've ever done -- it's all wrong.

[everythingyouknowaboutmarketingiswrong.com](http://everythingyouknowaboutmarketingiswrong.com)



For any business to succeed in the current era, using internet marketing isn't an option any longer, it's an absolute must!

Discover many low cost internet lead generation tactics that you can use today to double your marketing results immediately!

# John's Podcasts



It's my belief that success isn't just about making money. Most people start a business for the freedom they expect it to give them. The cold hard reality is that most entrepreneurs end up working longer hours and for a lot less than a typical wage. If someone works harder than an average worker, then why doesn't every entrepreneur become massively successful?



The Evolvepreneur APP Platform combines social networking and community-based learning to unleash an incredible opportunity to launch, scale, and grow your business exponentially, right now... TODAY

# The Evolve Family

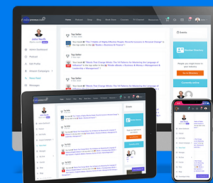
30 Years of Helping Entrepreneurs Make a Difference!



## Entrepreneurial Community & Learning Portal

Evolvepreneur.club is a community-based learning portal for everything about online business and marketing.

[evolvepreneur.club](http://evolvepreneur.club)



## Everything You Need in One Package

Evolvepreneur.app is the simple solution to a complex problem: running your business online. Even if you have multiple businesses, you only need one Evolvepreneur platform to support them all.

[evolvepreneur.app](http://evolvepreneur.app)



**Create, Publish, Promote.**

It is vital to publish your book with an expert publisher that will work with you to become a successful author. **Evolve Global Publishing** has the necessary experience in publishing and promotion, which means your book can reach the widest possible audience.

[evolveglobalpublishing.com](http://evolveglobalpublishing.com)